



**O.P. Jindal Global University**  
A Private University Promoting Public Service



**Aim**  
**ACADEMY**  
of Indian Marketing

**JINDAL GLOBAL BUSINESS SCHOOL**  
INDIA'S FIRST MULTI-DISCIPLINARY GLOBAL BUSINESS SCHOOL

## AIM- NASMEI- JGBS International Faculty Development Workshop

Jindal Global Business School, O. P. Jindal Global University (JGU), Sonipat, Haryana, India  
(1 – 5) July, 2018

### Three Tracks of Marketing

- Consumer Behavior
- Managerial Aspects of Marketing
- Quantitative Marketing

## REGISTRATIONS OPEN NOW

15 seats per track only

Please send registrations mail to:

Mr Jayant Shah, AIM; jayshah\_ca@yahoo.com; +91 9341258118

Dr. Tapan K. Panda, Dean, Jindal Global Business School, tkpanda@jgu.edu.in; +91 7082464800

Registrations Fee: AIM Members: Rs. 30,000+ 18% GST per track (includes stay and food for all days)/

Others Rs. 35000/+18% GST (includes stay and food for all days)

For further details please write to: [ssverma@jgu.edu.in](mailto:ssverma@jgu.edu.in)

### World Class Faculty Resources



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Emory Business School  
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University of Maryland  
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University of Michigan  
USA



**Dr. Gary Lilien**  
Penn State University  
USA



**Prof. Shuba Srinivasan**  
Boston University  
USA



**Dr. Tapan K. Panda**  
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