



Shela, Ahmedabad – 380 058
Gujarat, India
T +91 2717 308250 F +91 2717 308349
www.mica.ac.in

Dear Scholars,

The 7th Annual AIM-AMA Sheth Foundation Doctoral Consortium will be hosted by MICA in Ahmedabad, India from **Friday, January 4, 2019** through Sunday, January 6, 2019. This will be followed by a one-day conference on **Monday, January 7, 2019** where the invited doctoral students will present their research papers.

Many of you have already attended the consortium and have gained valuable experience. We request you circulate this letter amongst your friends, peers, network etc. They will be eligible for direct nomination as doctoral students / young faculty. The nominees should all be in the intermediate or advanced stage of their doctoral education and exploring the topic for their doctoral dissertation. Nomination is also invited from Young Faculty who have recently completed their Ph.D. **You too can participate one more time if you wish.**

The Academy of Indian Marketing (AIM) and the host institution will provide for boarding, and lodging during their stay for the Consortium and the Conference. The travel from and to the host institution will be the responsibility of the nominees.

Please visit the event website at MICA www.mica.ac.in/sheth-consortium/introduction and AIM www.aoim.in for more information, including names of invited faculty from all over the world.

Attached is a nomination form, which includes information about the registration fees. Please send the completed form to mail id: consortium2019@micamail.in on or before **November 25, 2018**. The consortium is limited to 50 doctoral students from India and abroad. We will be providing lodging and boarding to the selected doctoral students. Please apply soon.

Lastly, please feel free to contact **Mr. Jayant Shah** at AIM (jayshah_ca@yahoo.com) and **Dr. Varsha Jain** at MICA (varsha@micamail.in) if you have any questions.

Looking forward to receiving the nominations.

Prof. Jagdish Sheth

Founder and Chairman

Academy of Indian Marketing

+1-404-751-8888

7Th AIM - AMA SHETH FOUNDATION DOCTORIAL CONSORTIUM

Nomination Form

Name of Institute: _____

Name of Nominee: _____
First *Middle* *Last Name*

No. of Years in the Program (YYMM): _____ Major Research Area – Marketing (Yes/No): ____

Date of Clearing Comprehensive Examination: _____

Marketing Area Chairperson: _____
First *Middle* *Last Name*

Phone(Chairperson

E-mail(Chairperson

Signature (Chairperson): _____

(Signature of the Chairperson / Head of Marketing area with date and stamp of the institute)

Institute Address: _____
Street Address *Landmark*

City *State* *ZIP Code*

7th AIM – AMA SHETH FOUNDATION DOCTORIAL CONSORTIUM

Nominee Information Form

Personal Information

Name: _____
First *Middle* *Last*

Gender: _____ Affiliation: _____

Thesis Supervisor: _____ Area Head / Chairperson: _____

Phone(Mobile): _____ Phone(Res): _____

E-mail(1): _____ E-mail(2): _____

Address: _____
Street Address *Landmark*

_____ *City* *State* *ZIP Code*

Academic Information

Dissertation Title: _____

Date of Clearing Comprehensive Examination: _____ Tentative Date of Graduation: _____

Research Interests(1): _____ Research Interests(2): _____

Research Interests(3): _____ Research Interests(4): _____

7th AIM - AMA SHETH FOUNDATION DOCTORIAL CONSORTIUM

Brief Bio-data (Maximum 250words)

Board& Lodging

On-Campus Accommodation Required (Yes/No): _____

Intended Date of Arrival: _____

Intended Date of Departure: _____

Food Preference (Vegetarian / Non-Vegetarian): _____

Any other information relevant to yourstay: _____

Signature of the Nominee with date: _____

7th AIM – AMA SHETH FOUNDATION DOCTORIAL CONSORTIUM

Guidelines

1. Nomination forms are to be submitted with nominee information and a passport size photograph. Page 1 of the nomination form with the signature of the chairperson / head of the marketing area with the Institution stamp will have to be scanned and attached
2. The shortlisted candidates will be intimated through a prior e-mail.
3. All shortlisted candidates are requested to register online, pay the registration fee and send the original hard copy of the documents mentioned in (1) along with payment / proof of payment to the following postal address on or before November 25, 2018.
4. The registration fee for Indian students who are AIM charter members 20,000 INR + 18% GST. For Indian students who are not AIM charter members 22,000 INR + 18% GST and for participants from foreign institutes / universities is USD 520\$. The same can be paid online or by Demand Draft, details for which will be sent to the shortlisted candidates.
5. Postal Address: The Consortium - Chairperson

Dr. Prof. Varsha Jain

Professor of Marketing,

MICA, Shela, Ahmedabad, 380058